

BABY

WEEK



Directs Attention to Baby Shoes

and the more attention you give the subject—the more investigation you make—the more confirmed you will be that you should select for your youngster

RICE & HUTCHINS
**EDUCATOR
SHOE**®
REG. U.S. PAT. OFF.

**Bent
Bones**

That were
bent by
pointed
shoes.



**Straight
Bones**

That grew
straight
in
Educator
Shoes.



Allows the Foot to Grow as It Should



Button Collar Model—
a serviceable, good-looking
shoe that is as good for
"party" wear as for school.

For Comfort

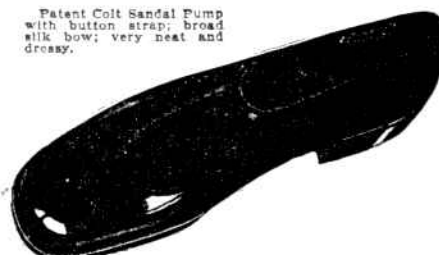
Educator Shoes are scientifically fashioned to conform to the natural lines of the feet. They give just the proper support at just the proper places for young, growing, tender feet. They fit snugly at heel and arch, yet do not bind or cramp anywhere.

There is plenty of room for the crawl of the toes. (Note the two little illustrations at the top. They tell the story.)

Educator Shoes cannot twist or distort the tender, forming bones. They cannot cause bunions, fallen arches, corns and the other ills that come with pointed shoes.

They are the right shoes for your youngster.

Boys' Sizes, 1 to 5½ - - - - - \$3.00



Patent Collar Sandal Pump
with button strap, broad
silk bow; very neat and
dressy.

For Wear

Educator Shoes are made from finest selected leathers tanned especially for them. They are wear-resisting to a wonderful degree. They stand the hard knocks that the activities of healthy childhood imposes on footwear.

Your boys and girls can play tag, baseball, skip rope and romp to their hearts' content in Educators—they are built to stand the strain.

SIZES	PRICES
6 to 8 - - - - -	\$2.00
8½ to 11 - - - - -	\$2.25
11½ to 2 - - - - -	\$2.50

Growing Girls' Sizes, 2½ to 7 - - - - - \$3.00



Tan Calf Button Shoe—a
popular favorite with both
the youngsters and their
mothers.

For Looks

Don't think for a minute that Educator Shoes have sacrificed good looks in achieving comfort. Not a bit of it, they are as smart and stylish as you wish. There is a wide range of models, all with the Educator common sense construction. There is nothing unwieldy or clumsy in their appearance—they are good looking, attractive shoes, such as any child will be proud of and any mother will admire.

Main Store
1116-22 7th St.

Berberich's

Washington's Largest and Most Progressive Shoe House—Established 1868.

Branch Store
813 Penna. Ave.